Over the past several weeks we have discussed various management suggestions that we feel will help you have a more profitable cattle operation. This week we will provide a brief recap of these topics in effort to keep them fresh on your mind. Our ultimate goal is that we help you remember the "maximum profit" concept that maybe achieved by <u>lowering cow cost per year and increasing pounds of calf</u> <u>produced per cow exposed</u>. Below we have a created a table of management tips that we have discussed in previous emails that may positively impact profitability of your operation. This table also reveals which aspect of profitability is affected- pounds of calf produced per cow exposed, or cow cost per year, or both.

Management Practice/Date	Increases Pounds of Calf	Lowers Cow Cost per Year
Article was Sent	Produced Per Cow Exposed	
Prevention of venereal disease-	x	
February 15, 2013		
Fall vaccination (type of vaccine)-	Х	
October 16, 2012		
Calf crop % (bull fertility,	X	X
nutrition and BCS of cow)-		
November 20 and 27, 2012		
Body Condition Score- July 24,		Х
2012 and February 22, 2013		
Bull breeding season tips		
(soundness, fertility, BCS, age,	Х	
vaccination)- February 7, 2013		
Prevention of respiratory illness	Х	
in young calves-January 31, 2013		
Newborn calf illness prevention-	Х	
January 17, 2013		
Herd health program (timing of		
vaccinations, decrease labor		X
costs, type of vaccine)-		
April 5, 2013		
Shorten calving season-	Х	
March 22, 2013		
Use of terminal sires and EPD's-	Х	
March 26, 2013		
Implants- April 12, 2013	X	
Extend grazing season-		Х
April 26, 2013		
Internal parasite control-	X	Х
May 2, 2013		
External parasite control-	X	Х
April 18, 2013		
Weed control- May 17, 2013		Х

It is helpful to keep these things in mind as the year progresses. Always remember that it is difficult to manage what it not measured. Knowing what is going on in your operation is the first step in knowing how to properly manage it. In the coming weeks we will discuss more management suggestions that should be considered in conjunction with the aforementioned tips to improve profitability of your operation. For more information about any of the suggestions mentioned above, please contact us.

Thanks,

Dr. Jesse Richardson, DVM

Henderson County Veterinary Hospital hcvethosp@me.com 903-675-5613